



Data and Privacy File Guides

Apple Financial Services: Tap To Pay Merchant

September 2023

File name Tap to Pay Merchant.csv

File description The access file provides the merchant data which have been processed and stored at Apple during the tap to pay registration process.

Why Apple keeps this information Apple keeps this information for merchant linking in association with the Apple ID Number and for merchant support.

Field Name	Details
Apple ID Number	Apple account identifying number
Created Date	Date and time the Apple account identifier was linked to the merchant
Is Blocked	Whether the merchant is banned or blocked from Tap to Pay on iPhone
Marketing Communication	Whether user has opted in to receiving marketing communications from Apple
Marketing Last Updated Date	Date and time when Marketing Communication consent was last updated
Merchant ID	Payment service provider's identifier for the registering merchant
Merchant Logo URL	URL for the merchant logo
Merchant Name	The name of the merchant displayed on the device screen
Product Communication	Whether user has opted in to receiving product communications from Apple
Product Last Updated Date	Date and time when Product Communication consent was last updated
Survey Communication	Whether the user has opted in to receiving survey communications from Apple surveys
Survey Last Updated Date	Date and time when Survey Communication was last updated
Terms Acceptance	Date and time merchant accepted the Tap to Pay on iPhone terms